



## Chesham & Villages Community Board minutes

Minutes of the meeting of the Chesham & Villages Community Board held on Tuesday 20 July 2021 in Virtual meeting via MS Teams. Join this meeting by clicking on the link below., commencing at 6.30 pm and concluding at 7.45 pm.

### Members present

P Birchley, J Baum, E Culverhouse, J MacBean, N Southworth, M Stannard and G Williams

### Others in attendance

Jim Conboy  
Andy Garnett  
Heather Dean  
Jackie Campbell  
Masud Ahmed  
Martina Porter  
Michael Harris  
Mike Johnstone  
Roger Smith  
Roger Watts  
Tony Molesworth  
Parish Cllr Colin Sully – The Lee Parish Council  
Joan Lherbier – Chartridge Parish Council  
David Martin – Chenies Parish Council  
Colin McGregor Paterson  
Debbie Hulme -  
Chris Brown - Cholesbury-cum-St. Leonards Parish Council

### Officers in attendance

S Bambrick, C Gray and C Green, D Norman (NHS Social Prescriber), K Wager and D Wilkinson.

### Agenda Item

#### **1 Chairman's Welcome, online etiquette and brief introduction to the Community Board**

The Chairman welcomed everyone to the meeting and explained that the focus of the meeting was town and village regeneration. The Board had a productive start in 2020 supporting Chesham and villages within the area with additional support

during the Coronavirus lockdowns.

Regular reporting took place on HS2 and its effects on the Chiltern's Area of Outstanding Natural Beauty (AONB). A villages forum was developed to listen to residents' priorities and acted on them. Kept in touch with Town Team re: opening town centre Chesham.

The Chairman was delighted to attend the induction and installation of the Reverend Chris Hayward as rector of the benefice of Hawridge with Cholesbury and St Leonard's. It was interesting to note that Chris and his wife were married at the Lee and feel like locals and Chris is keen to be involved with community affairs and the Chairman had arranged to meet with him again, in August for further discussion.

It was noted that Heather Dean had stepped in for Philippa Batting of Bucks Business First.

## **2 Apologies for Absence**

Apologies were received from:

Philippa Batting  
Anne Birkett (Parish Cllr, Latimer & Ley Hill)  
Councillor Choudhary  
Councillor Fayyaz  
Ruth Fowler (Parish Cllr, The Lee)  
Liz Hornby  
Michael Rowan

## **3 Notes from the last meeting**

The Minutes of the meeting held on 11 March 2021 were agreed as a true record.

## **4 Declarations of Interest**

There were none.

## **5 Community Board updates**

### **Looking back:**

Caroline Green, co-ordinator for the Community Board reported that last year had been a successful one due to the support of local charities and groups and that she looked forward to working with them during the coming year.

Caroline Green shared some slides and reported that 4 Community Boards had been held in the previous year and that 4 local priorities/working groups had been established which had led to 14 projects being funded. Going forward for the coming year, it was noted that there would be 4 Community Board meetings, 3 of which would be formal themed meetings and one which would be a community forum. The particular area of focus for the year ahead would be directed annually, by the Cabinet Member. Actions groups would be created to facilitate and deliver projects

that met the priorities within those areas of focus.

The Board would address the areas of focus within the action groups who would meet regularly between the Community Board formal meetings. This would be a place to establish local priorities through interacting with local members of the community and local groups to ensure that the local needs and priorities were met through various projects. People were encouraged to get involved in the action groups to help in developing and highlighting local projects and asked to contact either Caroline Green, or the Chairman or Vice Chairman (Cllr Patricia Birchley or Cllr Jane McBean).

All feedback in relation to projects would be taken into consideration but where there was not a consensus, Community Board members would be asked to vote on funding recommendations. Contact details were:

Caroline Green: [caroline.green@buckinghamshire.gov.uk](mailto:caroline.green@buckinghamshire.gov.uk)  
Cllr Patricia Birchley: [patricia.birchley@buckinghamshire.gov.uk](mailto:patricia.birchley@buckinghamshire.gov.uk)  
Cllr Jane MacBean: [jane.macbean@buckinghamshire.gov.uk](mailto:jane.macbean@buckinghamshire.gov.uk)

Caroline Green reported that the Community Board had a budget of £284,588 which included some unallocated funds from the previous year. Given the pandemic, an exception was made and funds were carried over from last year. It was noted that this would not normally happen and any unallocated funding would not, from this current year, be carried over.

It was noted that a minimum of 15% of the budget would be allocated to supporting local environmental projects and another 15% would be allocated to economic recovery. A single funding process was now in place with one funding pot although the criteria was the same for all applications and was called the Community Board Fund. A monthly email update would be sent to all members of the Board in future outlining applications received and seeking indicative views and support. Board members were encouraged to respond to these monthly emails.

The Board recently granted £1,140 to support local artists to tell a story during Buckinghamshire Cultures Open Weekend which would take place shortly. Two applications had been received and Caroline Green stated that she was working with those groups to gather further information and ensure they met the criteria before sharing the reports with the Board members.

## **6 Town & Village Regeneration**

### **Topic 1: Town Centre Regeneration & Planning**

Cllr Gareth Williams explained that he was Cabinet Member for Planning and Regeneration at Buckinghamshire Council and was also Deputy Leader of the Council. Cllr Williams explained that he was also a Town Councillor for the Waterside Ward in Chesham and that he was a warden of the Emmanuel Church on Broad Street as well as being a debt coach for a local charity called Christians Against

Poverty.

Cllr Williams reported that since November 2020 the Council had distributed the government money it had received, which amounted to £21 million, into the local economy across Buckinghamshire. This meant that 4,500 businesses had been supported which amounted to 16,000 employees received support. Buckinghamshire was the second authority in the country in terms of the Local Restrictions Grant Distribution Support in terms of the speed in which the distribution took place. The business package had been designed to be simple to ensure the speed of delivery.

In terms of opening up lots of activity had taken place, to be on the side of business ensuring that they could open up and access to public spaces was available, given Covid measures. Whether it was alfresco dining or simply creating a vibrancy where possible. Signs had been put up 'Welcome Back' campaign and some processes had been simplified to assist with the opening up.

Cllr Williams reported that there had been an increase in unemployment and focus would continue to address this. Work had taken place with the DWP to retrain people for jobs in the aeronautical industry as well as the film industry as they were a large part of Buckinghamshire.

Towns across the county were moving at different paces. In Aylesbury there was a Garden Town Scheme and in Wycombe there was a significant regional future High Street fund and it was noted that £11.7million of government money had been secured which the Council would top up as necessary. Chesham, as the third largest town in the county, had been added to the agenda for the town's allocation.

The Town Council was dynamic and there was also a Chesham Masterplan team and priority was being given to projects and capital funding was being looked at too. An ambitious levelling up bid was submitted to government thanks to many people involved in the Board.

Examples of what some other Community Boards had undertaken was shown (slides were attached to these minutes for information).

## **Topic 2: Bucks Business First – Be Your Own Boss**

Heather Dean commented that Bucks Business First (BBF) was running a project called Be Your Own Boss which was supporting people who wished to start self-employed work or perhaps who want to go further and start a business and employ people.

A programme had been developed - £3,000 for up to 12 participants and Community Boards had been approached to explore whether they wished to support people in their local area to start their own business. The programme included an Enterprise Day which looked at whether the business was right for them which for many it was,

although there were one or two who maybe needed to refine their ideas or that it would not work at all.

If people wished to continue with the programme, a two-day course was offered which gave advice and information on subjects such as digital skills, in particular marketing skills, basics of accountancy, how to produce a business plan, marketing and sales.

Provision of one to one advice with a business advisor was also offered. Many courses were planned for the coming year.

BBF prided itself in having the best database, certainly in the county, of businesses which could be provided to people who needed it. BBF undertook marketing itself which was sent out in an e-newsletter to 13,000 of their members and information was included in an Events Bulletin which was shared with organisations such as local libraries to spread the word. BBF had a large number of resources available for people starting their own businesses such as being available on their website under a specific tab called Starting Up and press releases for this resource had been undertaken.

BBF have a range of marketing toolkits available to use. Toolkits included press release leaflets, posters, promotional videos, social media posts, graphics, suggested themes etc.

Chesham was welcome. It was noted that 7 Community Boards were already taking part.

In response to questions, it was noted that the scheme was open to 12 applicants within this Board's area and that £3,000 was the total sum available and people were welcome at any time not just on Enterprise Days.

It was noted that one Board member had started a business recently but struggled to open a bank account – the comment was that banks were not on the side of new businesses. Heather Dean suggested that the member was welcome to talk to her team of advisors for help (although no promises were given).

Councillor MacBean commented that she was part of the Chiltern Chamber of Commerce and thought that linking with BBF could be useful due to the really local level of businesses.

It was also noted that 59% of employees within the Bucks area were working for companies that were classed as either micro, small or medium and that larger companies, e.g. those employing more than 250 people, employed 41% of workers. The national equivalent was 45%. Hence it was noted that the BBF initiative was very helpful as it was a growing sector.

It was noted that 4 people from the Chesham area were already on BBF's waiting list

and that if Parish Council's wished to promote the initiative then that would be acceptable as the Board would be able to support the initiative. Heather Dean commented that as BBF paid for everything, it would be useful if the Board could market the initiative to attract the remaining 8 people.

The Board agreed that this would go forward.

The Chairman thanked Heather Dean for her informative presentation and it was agreed that the slides would be attached to the Minutes and Heather Dean's email address was [heather@bbf.uk.com](mailto:heather@bbf.uk.com).

### **Topic 3: Village Forum; Rural Regeneration**

Councillor Chris Brown, Chairman of Cholesbury-cum-St Leonards Parish Council, reported that they were part of a Villages Forum that focussed on the rural community and issues within those communities and that it met periodically to discuss priorities within the 6 parishes, which were:

Cholesbury-cum-St Leonards  
The Lee  
Chartridge  
Chenies

Ashley Green  
Latimer & Ley Hill

The opportunity to learn about this programme was taken at their last meeting when discussions took place in relation to rural rejuvenation, concentrating on the needs of businesses in the rural communities and how these needs differed from those living/working in towns. Village businesses were not so obvious as towns were. A list of rural businesses was noted, of which businesses such as pubs, restaurants, hotels, golf clubs, holiday lets, campsites, shops, liveries, kennels/catteries, garages, manufacturing and agriculture were a part. The question was asked to what extent these businesses were at peril, perhaps having been affected by Covid and the change in the way work was carried out. The thinking was to approach businesses who were perhaps in peril to discover whether they had thought about their survival over the coming 10 to 15 years and what plans had been put in place. It was noted that maybe these businesses had not given much thought to that far ahead as they were thinking more of their immediate future. However, there was a need to give support to rural businesses as well as town centre businesses.

It was noted that there may be unique challenges in helping rural businesses or that there could be common challenges with the town centre although focus should be on what particular needs the rural businesses had.

Finally, two questions were put to the Board:

1. Can those organisations presenting tonight consider what intelligence and support could be directed towards rural-based businesses?
2. What relevant research has been done or is currently underway about rejuvenating rural based businesses and how can we access it?

The question was asked of whether there was an opportunity, if not already in place, to hear from the local rural businesses directly through a session with them about how they had adapted their business throughout Covid and opportunities; also the issues they were facing, to get their ideas on innovative solutions to help rural regeneration - perhaps a workshop session facilitated through the village forum. The informal groups were ideal to identify issues and prioritise those issues. If a Board member wished to be involved with the informal group they were invited to contact the Chairman, Vice-Chairman or the Board's co-ordinator.

Councillor Chris Brown asked Councillor Gareth Williams in his Cabinet role which team, within Buckinghamshire Council, to discover what initiatives were taking place. However, it was noted that the team was quite small and they were currently focussing on town centre's rejuvenation, funding and planning. The team had picked up what the legacy District Councils had done and had added Chesham. It was hoped that a thriving town would have a knock-on positive effect to outlying villages. Some tactical work had been undertaken for instance helping out a business if it wanted to expand, helping village pubs to be able to put in outdoor seating. Longer term village regeneration was not yet within the plan although a package/offer for villages could be created. Primarily, the channel for regeneration was through the local Community Boards.

Councillor Gareth Williams also stated that the Council had a Rural Forum, which was originally a Wycombe District Council initiative and included organisations such as the National Farmers Union (NFU), the Food Partnership etc. The Forum was particularly tied up with farming based backgrounds and attempting to know how to re-purpose rural communities. Councillor Williams reported that he would be looking to enlarge this to a more Bucks-wide approach where villages could tap into the information as well. It was noted that this had worked very well in Wycombe but had not been created elsewhere in Bucks. It was noted that different areas of the county had different profiles and this was being acted on.

The Board could help with achieving push out regeneration to the local villages once infrastructure and investment was put in place. The Board would need to identify level of need and the villages had been successful in doing that. Identification on how many organisations within those villages would need to be undertaken. Resources were required to first of all identify the scale of what was being discussed by working with each Parish Council to identify who and what each business was which could lead to some synergy between businesses as well as cross promotion. However, this would entail officer time as well as volunteers from the parishes who would provide the relevant information. Once that was completed, meaningful actions would be created.

It was noted that Oasis had an outreach programme, to be piloted for about a year, to take some services out to the villages although it was not definite how this would be used but they were keen to engage with people, whether it was employment training or a mobile art class. Work with the Board's co-ordinator would continue.

#### **Topic 4: Chesham Masterplan**

Tony Molesworth referred to the report appended to the agenda.

During his presentation, the following was noted:

- Chesham Town Council was kept informed of the Chesham Masterplan. A major consultation was undertaken in 2018 which received 450 written responses. It was noted there were in the region of 4,000 visits to their website.
- Detailed briefings with the Town Council took place in 2019.
- As soon as was possible work with Buckinghamshire Council and also with the Town Council had been and was still being undertaken.
- It was noted that much of the principles and objective that were in the Chesham Masterplan had been mentioned in the Chesham Neighbourhood Plan.
- Currently working on stage 2 and identified 15 key sites in and around the centre of the town and had already engaged with a developer at pre-application phase and that the three major landowners on that site were signed up and agreed to progress. This site was near Hyde Mead.
- Focus demonstrating achievements. Covid interrupted much of the development work being undertaken.
- Currently in the delivery phase of work. Public consultation would involve Board members. Public consultation would be undertaken once the developers phase has been completed.
- The Masterplan is ambitious with 600 houses to be built near the town centre. Delivery phase would be complicated.
- Meetings with key parties would be organised once progression to the next stage had been reached.
- Focus from planning to regeneration happened over the past 12 months.
- A key component was when the Chesham Regeneration Committee was formed in the last quarter of 2020 with some key participants and organisation involved making it a community based committee. This would have a direct link into Buckinghamshire Cabinet.
- The basis for regeneration would need to be updated working with Buckinghamshire Council and Chesham Town Council as BC owned many sites. Grant funding was required. It was noted that no significant capital funding had been spent in recent years.
- A levelling up fund application was submitted recently.
- Hope that the Board would support the Masterplan. It was noted that funding had been applied for at various levels although the level of funding

required was substantial and none had been forthcoming. Chesham Renaissance has invested a substantial sum of money.

- Chesham Renaissance was a community interest company and all assets generated would, it was hoped, be significant and once Chesham Renaissance was closed as a sunset company, all assets would become community assets. A community interest company was funds and/or assets could not be transferred to a council or public body, it was required to go into the community. Something for the regulator to arrange.

The Chairman thanked Tony Molesworth for his informative presentation. It was agreed that the slides would be attached to the minutes for information.

### **Topic 5: Skills to Screen Training Programme**

Jackie Campbell explained the Aviation Project had come from a partnership between Pinewood, the Bucks LEP (Local Enterprise Partnership), the Enterprise M3 LEP and Screen Skills which was the UK skills body for film and TV. All these organisations met to look at people who had lost their jobs working at Heathrow, either in the supply chain working for the airport or working for the airlines and looked at the negative impact this had due to Covid. The group looked at how to transfer their skills as many had useful, transferable skills to film and TV. Working with the Department of Work and Pensions (DWP) who helped identify those people who were affected and ran a series of workshops which helped connect people with work opportunities. There were many and varied transferable skills. Once the programme had finished it was noted that the initial support given was no longer available. Working with Martina an onward training platform was developed.

Martina Porter explained that her business was Chesham-based and called All Spring Media who provided apprenticeships for some of the biggest names in the film, TV and the content creation industry, particularly the BBC and Channel 4, ITV, Amazon Studios, Netflix and Warner Bros. and working with companies such as Global Radio and it was noted that all that training would be coming out of Chesham. Idea was to take training given to apprenticeships and working with people in key areas such as the aviation and (potentially) hospitality industries and how to get them into the film, TV and content creation industry. Noting there was a skills gap and skills shortage within that industry, which had recently exploded in terms of production, with a lot of crews having difficulty finding people, the idea was to get those people with transferable skills, to give them a short burst of training to get them into the industry.

Martina reported that a Community Renewal Fund bid had recently been submitted, feedback from which was imminent and it was approved at Bucks level and hoped that now it had gone to government level it would be approved.

It was hoped to work with 140 people across Buckinghamshire to train them on the learning platform being developed, online, and would be 2 weeks of intensive training. An outreach officer would be employed to support these people and

helping them gain jobs. The training would be accredited and about investing in their future. As a result of this training, 3 Chesham-based jobs would be created and it was hoped more jobs would be forthcoming as a result of this initiative. If funding was approved, then the programme would start in August and be wrapped up by March 2022 meaning timescales were tight and would be an intensive few months. However, because engagement with a pilot scheme had already taken place and that apprenticeship training was already being delivered confidence in delivering this scheme was high.

It was noted that, geographically, Chesham was ideally placed due to its proximity to local film and television studios. It was hoped that there would interest from the local area.

Colin McGregor CEO of The Oasis Partnership stated that he was keen to possibly work with Martina Porter. He also stated that he had recently won a contract with DWP to develop a Youth Hub within Chesham, as well as one in Wycombe. Opportunities were being sought for younger people aged 18 to 24 to also get into the business. Martina explained that some of the apprenticeships they delivered were targeted at the 18 to 24 age group and agreed that a meeting would be helpful.

In response to a question about that key jobs shortage was within the TV industry it was explained that production accountancy was a large key shortage which has been so for a while but as the whole industry has grown quite quickly recently there was a demand for content, which was now a large part of the industry. Production assistants and co-ordinators were needed too and work with Martina was ongoing to fill key jobs at Netflix and Warner Bros. Locations people are also in demand.

It was noted that filming in the county was a large growth area and that this message was being impressed on the government who are taking note. It was hoped that further funding would be made available. It was noted that even though Bovingdon airfield was across the county border, they did employ people from this county and it would be useful to maybe collaborate with Decorum Council.

The Chairman thanked Jackie Campbell and Martina Porter for their very informative presentation.

## **7 Community Matters: Public Questions**

The Chairman reported that two public questions had been received by Mr Jim Convooy on behalf of the Chesham Society. The first question covered Community Board membership and the second covered the proposed boundary changes and the impact it would potentially have on the Community Board area.

In response to the first question in relation to Community Board membership, the Chairman stated that the Community Board welcomed members from the Community Board area and people were encouraged to get involved in our Action Groups to help inform decisions and projects. All members could be actively

engaged this way.

In response to the second question regarding boundaries. The Chairman explained that the Boundary Commission for England (BCE) were currently consulting on their initial proposals for revised parliamentary boundaries in England as part of their 2023 review. These were the boundaries used for the election of MPs to Parliament. The Standards and General Purposes Committee considered a report on the BCE's initial proposals and agreed to send a coordinated response. Any individual or organisation may comment on the initial proposals via the [BCE's online boundary tool](#). The deadline for responses was 2 August 2021.

The Local Government Boundary Commission for England (LGBCE), a separate organisation to BCE, was undertaking an Electoral Review of Buckinghamshire Council. This would review the number of Councillors and the Ward boundaries for Buckinghamshire Council to take effect when the next scheduled local elections take place in May 2025. The first phase of that Review sought to determine what should be the appropriate size of the Council in terms of the number of Councillors. The LGBCE was expected to make a decision on the council size in due course. Once a determination of the Council size has been made Phase 2 of the work will commence. This would involve the drawing up of boundaries for the new wards. It was anticipated that this work would be carried out during the Autumn of 2021 and as part of this process there would be consultation with individuals and organisations.

In response to the question of parishes becoming a part of Princes Risborough, work was ongoing to respond to the proposals. This was a first round of constituency changes. Bucks Council would have a view on what was happening with constituencies. Any Community Board input would be part of the wider discussion.

Request for the Bucks views to be shared with parishes was requested. This would need to be taken away and checked first before any response was shared. It would be checked to see if the Community Board was able to make a representation.

**8 Date of next meeting**  
21 October 2021 at 6.30pm

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# Chesham and villages Community Board

## 2020/2021

Community Board meetings held in 2020/21

Local priorities/ working groups established

4 projects funded

## 2021/2022

- **4** meetings per year – **3** formal meetings & **1** annual community forum.
- **Areas of Focus** - Directed annually by Cabinet Member.
- **Action Groups** to facilitate and deliver projects that meet priorities within areas of focus.

# Chesham and villages Community Board

## Forward Plan

Establish Action Groups:

Health, Wellbeing & Environment

Community Safety *(to include transport for Buckinghamshire related schemes)*

Economic Recovery *(Chesham Town Council Town Team focus on town economic recovery priorities. Villages Forum focus on rural economic recovery priorities)*

## Action Group Membership & Purpose

- Local partners; stakeholders; groups and members of the public with an interest to come along
- Purpose of meetings
  - to identify key local issues and priorities
  - Establish how to address these through projects
  - Deliver Projects

# Budget for 2021/22

- **Total budget for 2021-22**

- £216,699

- **Remaining budget from 2020-21**

- £67,889

- **A single funding process**

- *Electronic votes: Buckinghamshire Councillors have responsibility to vote. The majority of votes will be counted. No responses would be taken as abstentions.*

- **One funding pot** (*the Community Board Fund*)

- **Funding Allocation**

- Last year £145,705 (£77,816 allocated).

- This year £216,699 (*plus leftover from last year*)

- A **minimum** of 15% (£42,688) to be spent on supporting environmental projects.

- A **minimum** of 15% (£42,688) to be spent on supporting economic recovery projects.

- A **maximum** of 25% to be spent on transport projects.

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# Be Your Own Boss

July 2021

Chesham and Villages Community Board

Heather Dean  
Head of Business Support & Skills

Partnership between:

Buckinghamshire  
Council



YOUR LOCAL  
GROWTH HUB

SUPPORTING  
BUSINESSES  
IN BUCKINGHAMSHIRE

the programme - £3,000  
for up to 12 participants

## 1. Enterprise Day

- Is running a business right for me?
- How do I start and what are the legal requirements?
- How do I evaluate my business idea?
- What help can I get with selling, marketing, branding etc...?
- What support is available to me?

## 2. A Two Day Course

- Digital skills
- The basics of accountancy
- Producing a business plan
- Marketing
- Sales

## 3. A One to One

- With a Business Adviser

# Event schedule

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|                       | July                           | Sept        | Nov | Jan | March |
|-----------------------|--------------------------------|-------------|-----|-----|-------|
| <b>Enterprise day</b> | 7th                            | 9th         | TBC | TBC | TBC   |
| <b>2 Day Workshop</b> | 14th & 21st                    | 23rd & 30th |     |     |       |
| <b>one to ones</b>    | Planned on an individual basis |             |     |     |       |

Partnership between:

# Marketing support

## Carried out:

- Created a toolkit including promotional assets for Community Boards to use
- Targeted email campaigns
- Created social media posts
- Included details in our e-newsletter to our c13K members
- Included within our events bulletin to our members
- Shared the communications toolkit with other organisations who can help to spread the word.
- Added to our website – in our 'Starting Up' area
- Press release

## Planned:

- A further press column and advert in Bucks Free Press
- Radio interviews on local radio to raise the profile of the programme

## Community Board marketing

Further support provided as required for Community Boards to spread the word to their residents

Partnership between:

Buckinghamshire  
Council



YOUR LOCAL  
GROWTH HUB

SUPPORTING  
BUSINESSES  
IN BUCKINGHAMSHIRE

# Comms toolkit

The Be Your Own Boss toolkit has been created to help the Community Boards promote the Be Your Own Boss start up programme to their areas.

The toolkit includes:

- Suggested press release/website copy
- Promotional leaflet and poster
- Promotional video
- Social media posts, graphics and suggested themes

Partnership between:

Buckinghamshire  
Council



YOUR LOCAL  
GROWTH HUB

SUPPORTING  
BUSINESSES  
IN BUCKINGHAMSHIRE

**YOUR  
OWN BOSS**

# Promotional leaflet & Poster

For distribution to:

Village magazines  
Doctor's surgeries  
Town and Parish noticeboards  
Churches  
Citizens Advice

The flyer can also be used for email distribution.

Partnership between:

Buckinghamshire  
Council



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GROWTH HUB

**SUPPORTING  
BUSINESSES  
IN BUCKINGHAMSHIRE**

**BE YOUR OWN BOSS**



## Be Your Own Boss

**Register with Be Your Own Boss to access:**

-  Help and guidance
-  Enterprise Day
-  A great support network
-  Two-day workshop
-  1:1 support for each participant
-  Discounts on products and services

This programme is part of a Community Board initiative delivered in partnership with Buckinghamshire Business First - helping people develop the skills and meet the contacts they need to give their business idea the best chance of success.

- 1. Attend One Enterprise Day**  
10th February, 10th March, 7th April, 5th May
- 2. Followed by One Two-Day Workshop**  
17th & 24th February, 24th & 31st March,  
21st & 28th April, 19th & 26th May
- 3. Receive Two Hours of 1:1 Support**  
Scheduled in when appropriate

**Join today & book your place**  
Sign up for free as a start-up member of Buckinghamshire Business First

 01494 927130  
 [bbf.uk.com/byob](http://bbf.uk.com/byob)  
 [info@bbf.uk.com](mailto:info@bbf.uk.com)

Delivered in partnership with Buckinghamshire Business First and funded by Wycombe, North West Chilterns, South West Chilterns, Beaconsfield and Chepping Wye Community Boards.



YOUR LOCAL  
GROWTH HUB

# Social graphics and themes



**BE YOUR OWN BOSS**

*Do you have the next great idea?*

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*Turn your business dreams into reality*

**BE YOUR OWN BOSS** SUPPORTING BUSINESSES IN BUCKINGHAMSHIRE

A partnership between: 



*It's never too late to start your own business*

**BE YOUR OWN BOSS** SUPPORTING BUSINESSES IN BUCKINGHAMSHIRE

A partnership between: 



*Make your passion your business*

**BE YOUR OWN BOSS** SUPPORTING BUSINESSES IN BUCKINGHAMSHIRE

A partnership between: 



*Are you working on your dream business?*

**BE YOUR OWN BOSS** SUPPORTING BUSINESSES IN BUCKINGHAMSHIRE

A partnership between: 



*Be the boss you always wanted*

**BE YOUR OWN BOSS** SUPPORTING BUSINESSES IN BUCKINGHAMSHIRE

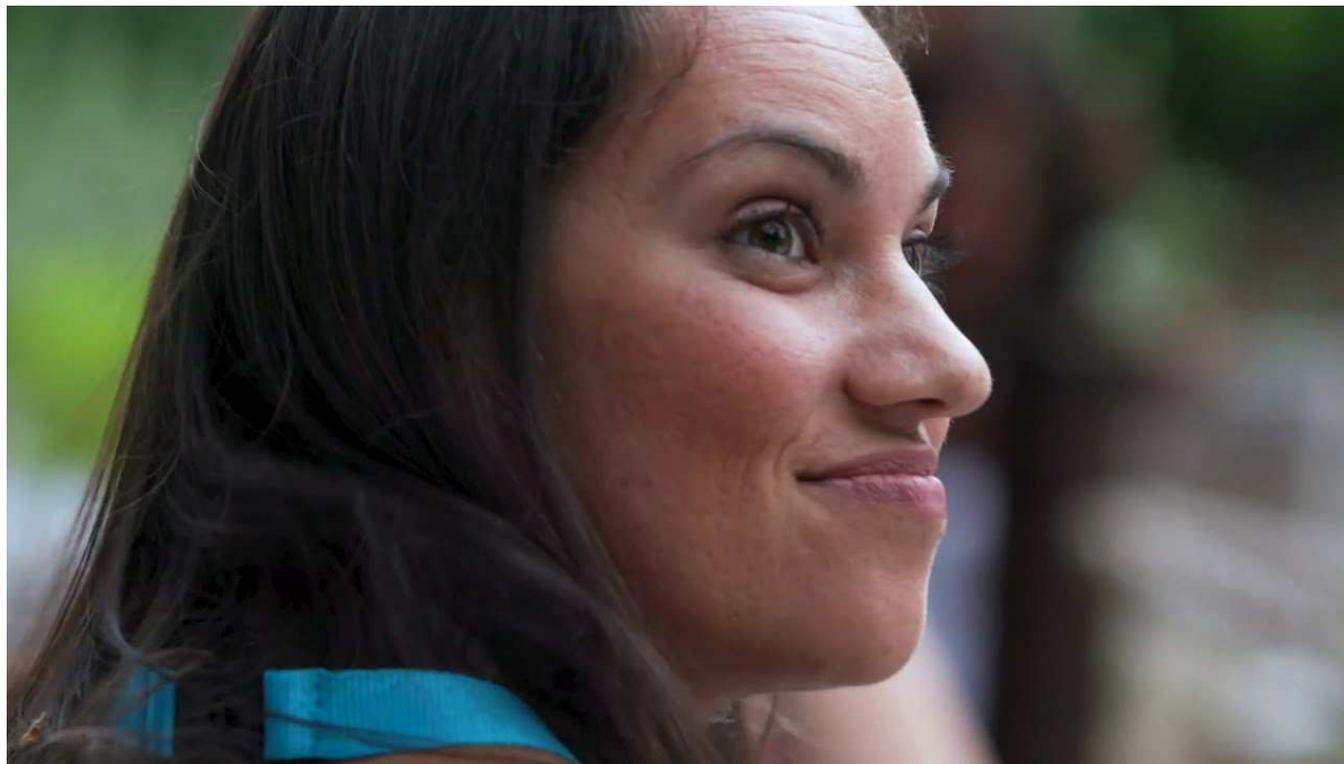
A partnership between: 

Partnership between:

# Promotional video

The video was created to showcase the Be Your Own Boss programme. This can be shared with contacts and on social media:

<https://youtu.be/oG82ojBdNyY>



Partnership between:

Buckinghamshire  
Council



YOUR LOCAL  
GROWTH HUB

**SUPPORTING  
BUSINESSES  
IN BUCKINGHAMSHIRE**

For all events:  
[bbf.uk.com/byob](http://bbf.uk.com/byob)

Bookings can be made online  
or by calling 01494 927130

Partnership between:

The screenshot shows a website page for an event. At the top, there is a navigation menu with links for Business Support, News, Events, Member Directory, Contracts, Offers, Hubs, and Jobs. The main heading is 'Be Your Own Boss 2 Day Course - May 2021'. Below the heading, it says '19 May 2021 | 10:00am | Free'. There is a 'Book now' button and a 'Webinar' tag. A social sharing section includes icons for email, Twitter, Facebook, and LinkedIn. A central image shows a woman and a man in a kitchen setting, with the text 'BE YOUR OWN BOSS' and 'Are you working on your dream business?'. Below the image, it states: 'This is a two day intensive course and will take place online on both Wednesday 19th and Wednesday 26th May 2021.' The text describes the course as part of the Community Board, Business Start Up initiative. It lists the following Community Board areas: North West Chilterns, South West Chilterns, Beaconsfield and Chepping Wye, and High Wycombe. It also mentions that the course will cover digital skills. On the right side, there is a section 'Organised by' featuring the Buckinghamshire Business First logo and 'AMBASSADOR' badge. Below that, it says 'An initiative funded by' and features the Buckinghamshire Council logo, established in 2020.

# Keep in contact

 [bbf.uk.com/byob](http://bbf.uk.com/byob)

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 [@bbfuk](https://twitter.com/bbfuk)

 [/BuckinghamshireBusinessFirst](https://www.facebook.com/BuckinghamshireBusinessFirst)

 **01494 927130**

 [marketing@bbf.uk.com](mailto:marketing@bbf.uk.com)

 [/company/buckinghamshire-business-first](https://www.linkedin.com/company/buckinghamshire-business-first)

Partnership between:

 Buckinghamshire Council

 BUCKINGHAMSHIRE BUSINESS FIRST

 YOUR LOCAL GROWTH HUB

 SUPPORTING BUSINESSES IN BUCKINGHAMSHIRE

# Rural Rejuvenation

# Rural Rejuvenation

- pubs, restaurants and cafes
- hotels / golf clubs, conference centres etc
- holiday lets and campsites
- parish and village halls (including playing fields and playgrounds)
- shops (convenience stores)
- nurseries / garden centre
- livery / tack shop/riding schools
- kennels and catteries
- garages /car mechanics / cycle repairs
- agricultural (e.g. farms, contractors)
- manufacturing (e.g. brickyards)

# Rural Rejuvenation

Questions for the experts!

- Can those organisations presenting tonight consider what intelligence and support could be directed towards rural-based businesses?
- What relevant research work has been done or is currently underway about rejuvenating rural based businesses and how can we access it?

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# CRCIC presentation to Chesham & Villages Community Board

**Tuesday 20 July 2021**

**Progress update**

# Progress update

- CTC briefing Feb 2018 – Consultation results
- CTC briefing Oct 2018 – Partners, town centre presence, inclusion in local plan, financial support
- CTC briefing Dec 2019, Update activities to Chesham Town Council
- Meetings with Buckinghamshire Council
- Now with Villages Board

## The last 18 months

- Engaged with Buckinghamshire Council from Dec 2019, face to face meeting in Chesham June 2019
- CTC working on Neighbourhood Plan
- CRCIC is now working on delivery of Stage 2 which covers some fifteen sites in and around the town centre. The developer of the first site has almost completed the land assembly phase with three major landowners.
- Quick win sites are the focus
- Delivery phase – schedule of work

# Regeneration of Chesham

- Focus moved from Planning to Regeneration
- Chesham Regeneration Group Committee formed Q4 2020
- Includes Buckinghamshire Council, CTC, CRCIC and several key local organisations
- Chesham is now recognised at Cabinet as third town for regeneration after Aylesbury and High Wycombe
- The Chesham Masterplan will serve as the basis for regeneration
- Buckinghamshire Council owns land for key identified sites can access grant funding
- Levelling up Bid – CRCIC supplied large package on information

# Support from Council

- Your support in principle for a the Chesham Masterplan
- CRCIC has requested financial support but none forthcoming
- What assistance & support can you give to Chesham Renaissance?
- CRCIC is a Community Interest Company

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### **Skills Transfer Programme Summary**

The Skills Transfer Training Programme is an innovative online skills training and support programme designed to rapidly upskill people from sectors hit by the economic downturn and redundancies during the Covid-19 pandemic by preparing them to apply for jobs in creative media. It focuses on giving a thorough overview of the creative media industry and seeking to develop and enhance transferable skills. Along with mentoring and continued job seeking support, this scheme tackles an identified skills shortage in the sector while addressing rising unemployment in other sectors caused by Covid-19.

By providing an understanding of the industry, we are able to harness existing work-based skills to increase the employment prospects for participants in the creative industries. This programme comprises a range of organisations who have strong relationships and pathways to employers in the sector. Progression routes include employment and apprenticeship opportunities.

In February the BFI published their research into Film and High End TV (HETV) production in the UK for 2020 and their findings have indicated that production has bounced back at a huge rate. “The final 3 months have recorded a £1.19bn spend in the final quarter of 2020, the second highest spend ever over a 3-month period.” This record investment in the industry shows no signs of slowing down, so the need for trained staff will only continue to grow. It is certainly our experience, in conversations with the employers we work with such as Amazon Studios, Netflix, Warner Bros, BBC, Channel 4 and Royal Opera House, that inward investment will continue to grow.

A key component of this programme will be looking at inclusion with the creative industries. The Buckinghamshire Local Skills Report for 2020-2021 highlights the informal nature of recruitment and the lack of diversity. By providing targeted support, this programme will address inclusion and help support people from a diverse range of backgrounds into work.

Alongside the training, this programme will offer a job brokerage service. We will liaise with employers to identify upcoming job and apprenticeship opportunities.

We are aware of the Digital Bootcamps pilots that have been running across the country. We believe this would complement that programme. We also believe that this programme could scale up across the country and support employment across other regions for the country where there are growing production hubs such as the North West and the Midlands.

This programme has received an initial investment of £5000 from the Enterprise M3 LEP. With this funding we have been able to purchase access to a learning platform and ran a one-day pilot with participants from the Aviation to Screen project. We are now seeking investment to fully develop and deliver the programme.

The programme will be led by All Spring Media, an Independent Training Provider, based in Buckinghamshire with 10 years experience of delivering apprenticeships and industry focused training for the film and television industries. To deliver this we will work closely with ScreenSkills to take forward the work from the Aviation to Screen project.



The training will be provided over a learning platform over a 2-week period. A tutor will take the learners through the content live, using a blend of recorded conversations with industry professionals, presentations, group work, self-directed study and assignments. Places on each course would be limited to 20 to allow the group to interact effectively.

Training Provided will include,

Industry Awareness

Overview of the structure, regulation & funding models, Ethical Production, Sustainable Production, SWOT analysis, Job Roles and Responsibilities, Professional Etiquette

Communication and Presentation Skills

Effective Communication Skills, How to interpret a brief, Writing for different platforms, Pitching & Presenting skills

Professional Development and Reflection

Creating a CPD Plan, Reflective practice as part of development

Health and Safety

Safe Working practices in an office and on set, Covid safe production

This programme will train 140 individuals and provide a Skills Scan for a further 60 individuals. The participants will be drawn from Buckinghamshire.

This programme will take place remotely over Zoom and with the learning platform. We will make provision for those participants experiencing digital poverty and will arrange for the loan of equipment or make desk space available in our training facility in Chesham.